

THE WORLD AROUND US



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31.01.2017

WORLD WILDLIFE FUND (WWF) SAYS: 3 SPECIES DISAPPEAR FROM THE EARTH EACH HOUR.





A great number of animals die every day, but it is not only because of natural processes.



The man kills elephants for tusks, sharks for fins, rhinoceros for rhinos, tigers for teeth, bears for paws.



- Hunters don't need animals meat. They want to have their skins at home to show to their friends.



70 SPECIES OF FLORA AND FAUNA OF THE
PLANET ARE DISAPPEARING DAILY.





- One only American plant that is a rare representative of the flora — Prairie Orchid. It grows only in the Western part of the United States. Today there are only 172 species of this flower. The main reason for its extinction is global warming.

1/4 OF ALL FLORA AND FAUNA OF THE PLANET
WILL CEASE TO EXIST IN THE NEAR FUTURE



- Look at this family of raccoons(еноты). Are you sure, that your coats and hats are the price for life?!



HERE'S THE REST OF YOUR FUR COAT...

- One coat is:
- 18 foxes
- 27 raccoons
- 55 minks
- 60 martens
- 170 chinchillas
- 250 squirrels



У ТВОЕЙ МАМЫ НОВАЯ ШУБА,
А У МЕНЯ ТЕПЕРЬ НЕТ МАМЫ

ВОТ ОСТАТКИ ВАШЕЙ ШУБЫ...

1 ШУБА = 18 ЛИСИЦ,
27 ЕНотов,
55 НОРОК,
60 КУНИЦ,
170 ШИНШИЛЛ,
250 БЕЛОК...



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«От убийства
животного
до убийства
человека -
одна шаг»
Дж. Байрон

WE USE 70% OF THE WORLD'S SUPPLY OF FISH
THAT EXCEEDS THE CAPACITY OF ITS NATURAL
RECOVERY



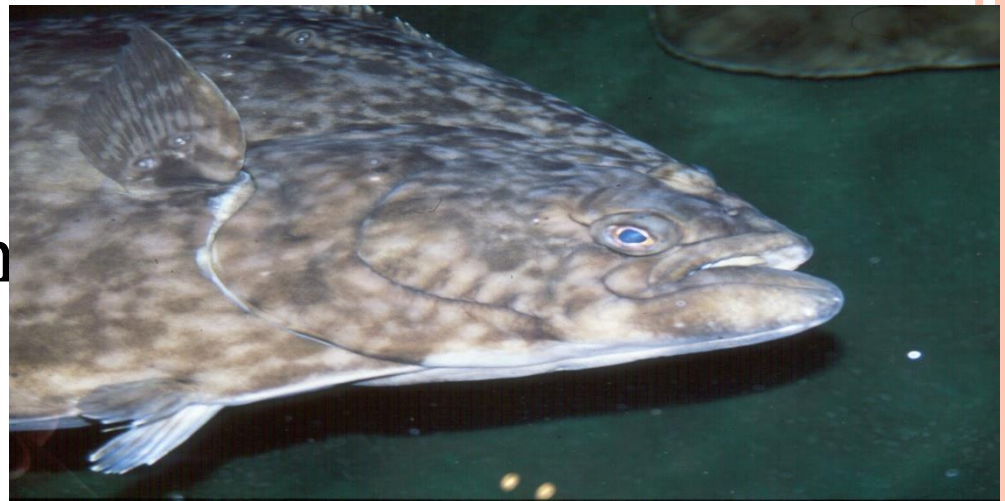
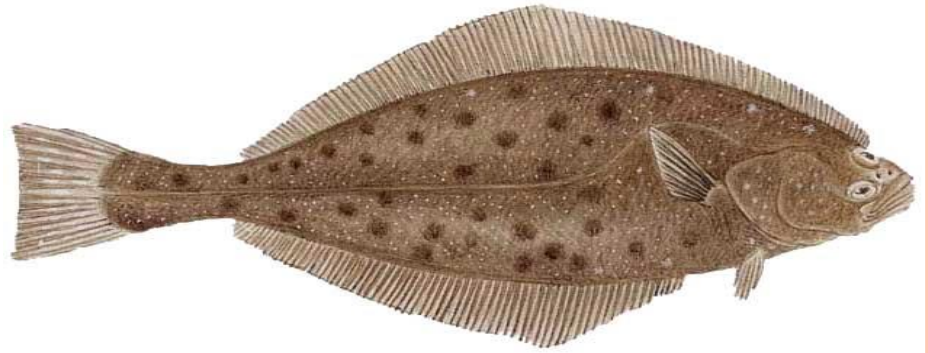
EVERY MINUTE IN THE WORLD 150 TONS
OF FISH ARE CAUGHT



35% OF ALL MARINE SPECIES HAVE
DISAPPEARED FROM THE FACE OF THE EARTH



- Atlantic halibut inhabits the waters of the North Atlantic and is known as the biggest fish with a flattened body shape. He lives up to 50 years. Its maximum length is 2.7 m and a weight of 450 kg. It is often the victim of fishing.



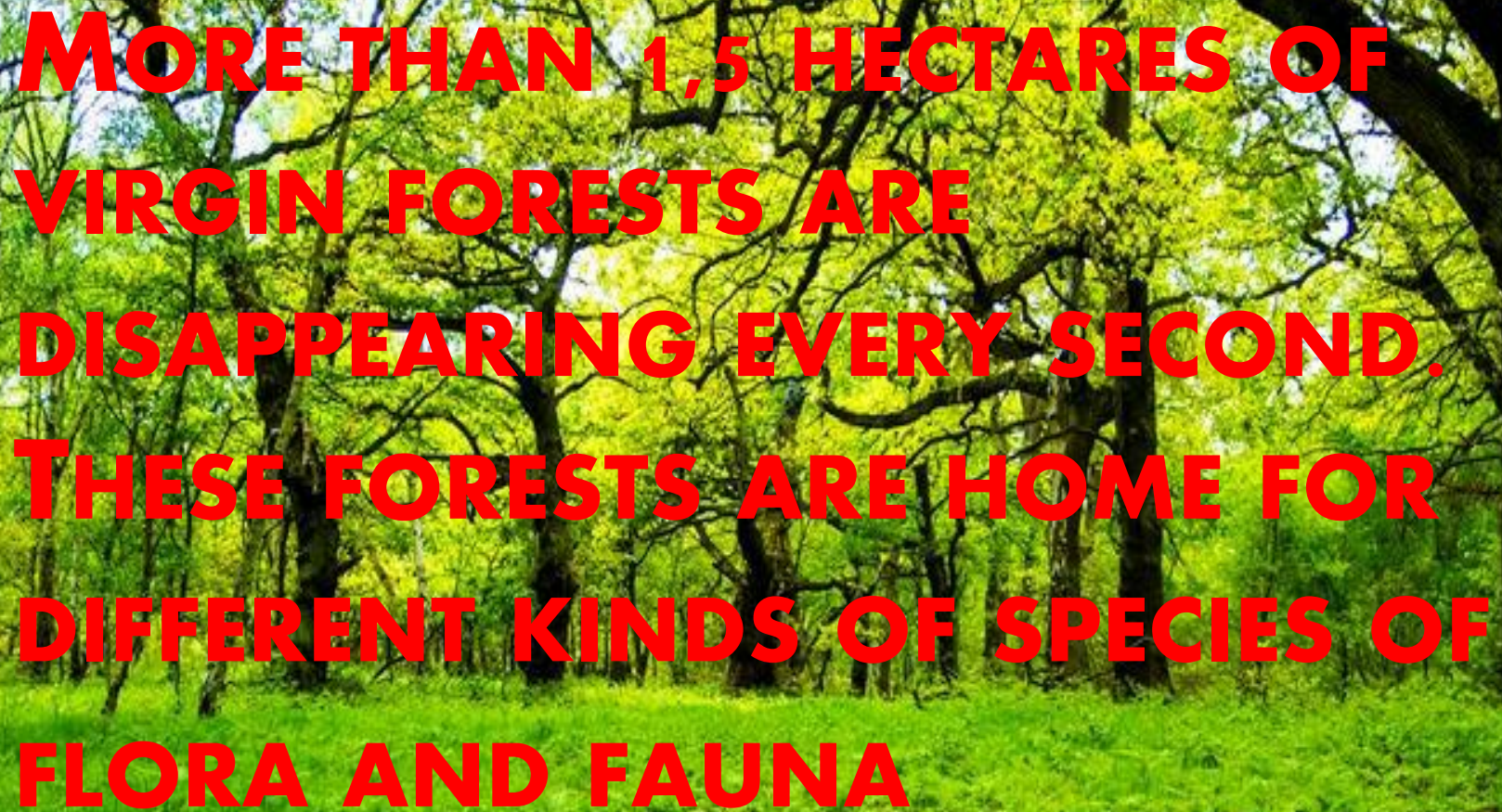
- The IUCN classifies them to the category of endangered, and their numbers are unlikely to recover in the near future. This was the reason that the United States banned the catch of halibut in their coastal waters.



○ Winter SKAT

The charming appearance of the winter SKAT is well-known. Today the population of winter skat began to decline sharply.



A vibrant green forest scene with tall trees and a dense undergrowth of ferns and grasses. The text is overlaid in bold red letters.

**MORE THAN 1,5 HECTARES OF
VIRGIN FORESTS ARE
DISAPPEARING EVERY SECOND.
THESE FORESTS ARE HOME FOR
DIFFERENT KINDS OF SPECIES OF
FLORA AND FAUNA**

ABOUT 17 MILLION HECTARES OF FORESTS
DISAPPEAR EACH YEAR ON THE PLANET



PEOPLE USE FORESTS FOR CONSTRUCTION MATERIALS, FOOD, MEDICINES, RAW MATERIALS FOR PAPER INDUSTRY. FORESTS MAKE AIR FRESH AND CLEAN.

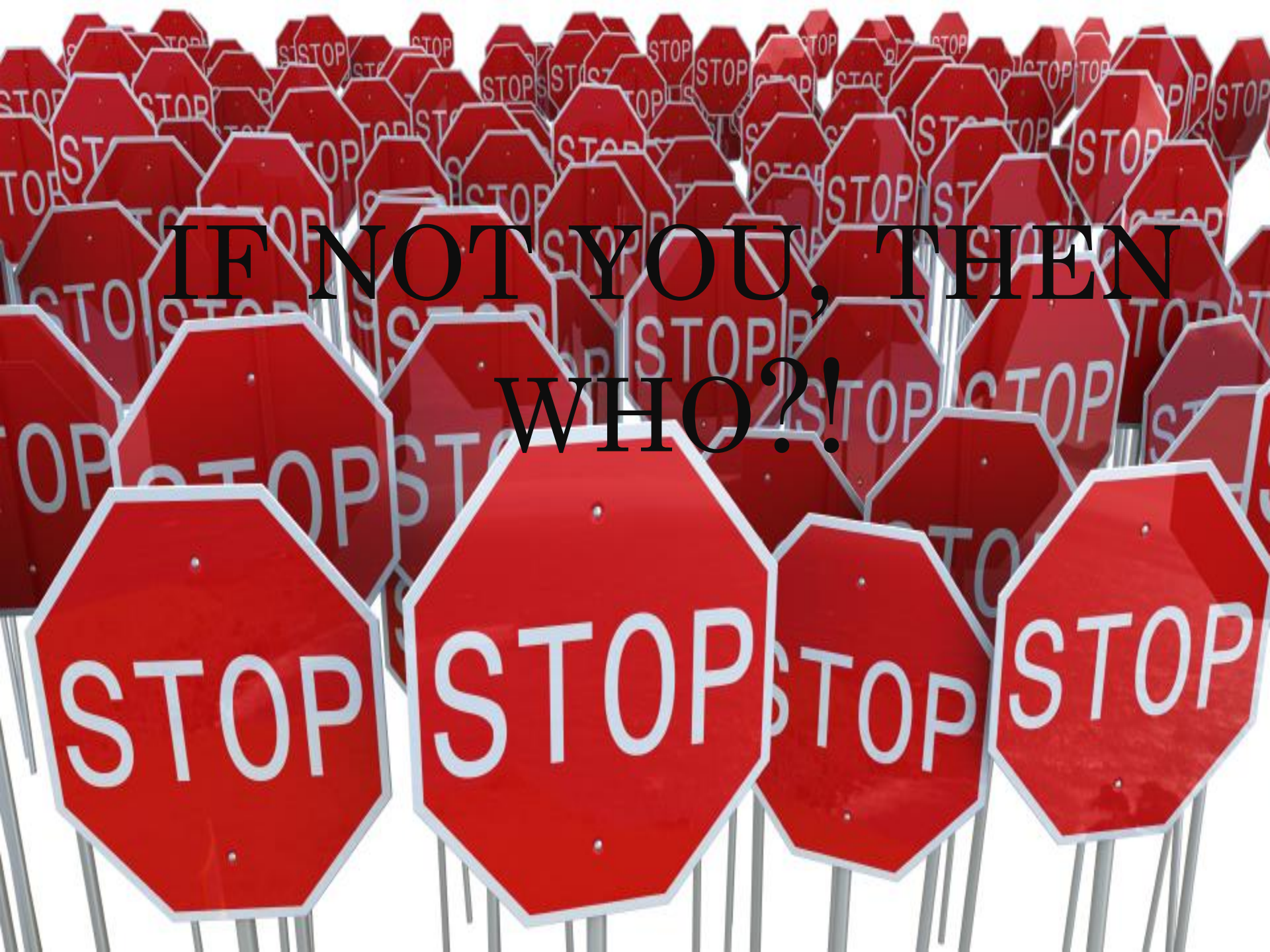


34 THOUSAND SPECIES OF PLANTS AND ANIMALS LISTED IN THE CITES LIST





- Philippine cockatoo
- Over the last 10-15 years the population has decreased by 60-90 %. It is listed in the International Red book.



IF NOT YOU, THEN
WHO?!

LET'S SAVE THE PLANET TOGETHER





Thank you for attention!